

1. Online Campaigning

- a. You may use your own social media accounts to campaign.
- b. **NO** campaign material may be distributed using the Bishop’s webmail or by using any Bishop’s or SRC Media (website, Facebook pages, SRC mobile application, etc.). This also means that you can’t use the “students” mailing list.
- c. Campaigning on any platforms (e.g. Instagram, TikTok, Facebook, Twitter) must be visible to Karen Dymond (CRO), Nadia Rochefort (Manager of Communications), and the Deputy Returning Officer (DRO).
- d. You must send your handle for each of these platforms to srcsg@ubishops.ca BEFORE beginning campaigning on any social media.
- e. If you have any questions about content, please have it reviewed before posting.
- f. No campaigning is allowed before **8 a.m., September 14.**
- g. **A reminder that all posts / content / pages must be visible to**

2. Campaign content – Slanderous remarks and libelous content about any candidate will not be tolerated. It is expected that all candidates will run a positive campaign.

3. Posters

- Candidates are allowed to post a maximum of 25 posters sized 11” x 17” (maximum size) on campus at any one time.
- Posters must be stamped with SRC election stamp by the DRO or CRO.
- You are allowed a total of 50 stamped posters.
- Before placing a poster in a building, please ask staff in that building for their poster policy.
- Posters may not be placed on doors, windows, or in hallways
- Sticky tac must be used – no tape of any type.
- Extra posters will be removed and may result in sanctions.
- Candidates must not remove or cover up another candidate’s posters.
- No candidate may deface or destroy another candidate’s posters.
- Posters must be taken down within 24 hours of the end of voting.
- N.B. Posters in residence require **an additional stamp**, which is administered by the staff of the Paterson front desk.
- It is strongly advised not to put posters up off campus, however if one chooses to do so, the SRC is not responsible for any fines assessed by the Borough of Lennoxville and/or City of Sherbrooke. Posting signs off-campus in contravention of municipal bylaws will be considered a violation.
- If you have questions, please ask.

4. Campaign bios and pictures – These are for the voting site and will appear on the ballot.

PICTURES: At the mandatory Candidates Meeting on Tuesday, September 13 at 4 pm, your photo will be taken. No other photos will be used. Come prepared to have your picture taken.

CANDIDATE STATEMENT: This is your chance to tell voters who you are and why they should vote for you. It will not be edited, except for anything slanderous and libelous. Please provide a candidate statement of about 200 words by 3 pm on Friday, September 16. **This is a strict deadline. If it is not met, this information will not be posted on the ballot.**

5. **Violations** – For minor violations of election policies and procedures, you will be issued a warning. For major violations, candidates will be disqualified. Repeated minor violations result in a disqualification. The rules include the SRC Specific Bylaw, the Election Policy and any additional rules issued for this election.
6. **Election Appeals** – If a candidate feels as though there has been a violation of election rules, they have the right to file a formal appeal in **writing** with the Secretary General. The Secretary General will issue rulings, as appropriate, and that decision shall be final, subject to appeal to the Elections Appeal Committee.
7. **SRC Constitution** – Refer to the SRC Bylaws for additional information. It can be downloaded at www.busrc.com
8. Remember to refer to the busrc.com/vote page for information that will be helpful to you – the Bylaws, Election Policies, Campaigning Guide, and position descriptions.

Good luck with your campaign!

Questions? Concerns? Contact us!

Karen Dymond, Secretary General / Chief Returning Officer - srcsg@ubishops.ca

Deputy Returning Officer - srelections@ubishops.ca