



Strategic Plan

2018-2019



About Us

Mission: *We assess, advocate and act on behalf of our students' interests in order to foster an exceptional university experience.*

The Students' Representative Council, or SRC for short, is YOUR student government on campus. We work as liaisons between you and university staff, faculty and administration to make sure that your experience is everything you could ask for! We are students working for other students, and are dedicated to supporting you in all aspects of your life: your academics, health, social experience, etc. All of us were keen to engage in the university community and we'd love to help you do the same! Feel free to visit the SRC offices on the main floor of

the Student Union Building for more info. Drop by with your questions, suggestions, or willingness to get involved! If you have a concern, if you have come up with the perfect event idea—telling your SRC is a fast-track way to seeing change, to getting help organizing your shindig, or getting feedback on cutting through university red tape.



Our Team



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Longevity of Organization

Longevity of Organization refers to the efforts and actions being taken to ensure the Bishop's University Student's Representative Council (SRC), is active and running for future terms in order to fully and continuously represent the needs and wants of the student body that make up Bishop's University.

The continuity of developing a holistic student experience refers to the way in which all groups of students representing the Bishop's University community are able to participate in events thrown by the SRC and feel like their needs are being met, inside and outside the classroom.

Holistic Student Life

Cultivating a Culture of Advocacy

Cultivating an advocacy culture refers to the methods by which the SRC ensures for the safety and representation of all students both within the confines of the University and outside with other student unions. Through this advocacy, the SRC will place itself in comparison to other student unions to make sure the policies in place for our students are the best in terms of strategy, application and representation.

Our Pillars



To ensure that their terms as a part of the Bishop's University Students' Representative Council are reaching the challenges and fulfilling the tenets of our Mission Statement, the 2018-2019 Executive Cabinet have outlined three pillars of action: Longevity of Organization, Holistic Student Life and Cultivating a Culture of Advocacy. Under each of these three areas, will be goals and action points that encompass what each Executive Member plans to achieve for their term as well as setting projects and plans in motion that ensure the legacy of the team carries on and the 2019-2020 Executive Member will have room to continue to grow the SRC under these fundamentals.

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Longevity of Organization

Money Matters

SRC Representation

Transparency of Operations
&
Accessibility of Information

Money Matters

Assigned to: Director of Finance

The Gait:

1. Work closely with the Gait Management team to bring new and fresh events to campus, by challenging the norm and cultivating new opportunities.
2. Increase the entertainment budget in order to foster the goal of building event novelty.
3. Continue to build the novelty of Winterfest and leverage our uniqueness to bring new artists, activities, and sponsors for future years.
4. Increase the notoriety of the Saturday Halloween event by building a stage, getting new lighting, and bringing in a bigger external artist with appeal.
5. Foster a relationship with the Happy Hour Club to plan and be more autonomous with regard to events.

Doolittle's:

1. Promote student project products and initiatives, and provide them with sales opportunities at the store.
2. Involving the community more and giving students a platform for them to sell their products and ideas. Ex. Bishop's Bees.
3. Educate Employees to the point where they'd be feel comfortable running a business. Give them the power, independence and knowledge so that we can develop candidates for future management positions.
4. Implement student creativity and involvement.

Annual:

1. Striving to achieve a balanced budget at year-end. This includes the general budget, The Gait's, Doolittles', Orientation Week and Winterfest.
Aiming for a Year-End Profit which will assist with the transitions during the SUB renovations, as well as fund future SRC projects.
2. Utilize and grow the social media presence of our operations to take advantage of social marketing as the best way to reach our audiences.

SRC Representation

Assigned to: SRC President

Representation:

Actions: Every year a new team comes into a place and a new impression is made on the administration. Years ago the SRC was not always seen in the best of lights, but with the hard work of previous teams that changed. Now the duty is to ensure that this does not revert to what it once was.

- Keeping communications open with Administration by scheduling regular meetings.
- Keeping communications open with stakeholders through the participation of the SRC President and Vice President of External Affairs on the Town & Gown Committee, and working in collaboration with them for large events that extend into the wider community, as well as ensuring the events are fun and safe for all participants.
- Ensuring that at the end of the day, the best interest of the students is at heart by bringing issues that affect the student body to the Board of Student Representatives (BSR).
- Making sure that we have recognition on all fronts and that it is equal.

Some examples of the boards SRC Executives are members of:

- SRC President sitting on the Board of Governors.
- Vice President Academic Affairs sitting on Senate.
- SRC President and Vice President of External Affairs sitting on Town & Gown: a borough committee involving both administration and community stakeholders.
- Director of Finance and Vice President of External Affairs sitting on the Alcohol Policy committee.
- SRC President as the chair of the Committee on Life at University.

Transparency of Operations & Accessibility of Information

Assigned to: Director of Communications & Marketing

Transparency & Accessibility:

Actions: To ensure information regarding the operations and services of the SRC is available to the students.

- Regular updates to the SRC website.
- Enforcing a strong open door policy and air of approachability.
- Ensure key dates such as, StudentCare opt out, Board of Student Representative (BSR) meetings, and others, are made clear to the students.
- Using various methods of information distribution without relying on emails.
- Maintaining the current hiring method that maintains fairness and give equal opportunity to all students.

In addition, transparency refers to the way the SRC conducts hiring and the overall reputation and image of the organization.



Holistic Student Experience

Academic Experience

Student Life Experience

Academic Experience

Assigned to: Vice President of Academic Affairs

Student Success Centre:

The function of the newly formed Student Success Centre committee is to allow open discussions and pool resources to create new innovative methods of helping students achieve their ultimate success.

Actions:

- Continuous training for Academic Peer Mentors and Academic Senators to foster new and transferable skills to better the ways we can help students
- Team bonding experiences to build sense of team and unity.
- Working with faculty to foster similar goals of student success.
- Expand services available for students on campus by reaching out to experts to provide resources to students.

Accountability:

Action: Ensuring students and professors are aware of their rights and expectations.

- Having a new and revised draft of their expectations will allow a more mutual and respectful learning experience, making both sides more accountable.
- Modifying the document which details responsibilities of academic staff to students.
- Educating students on their current rights and acceptable expectations they should hold towards professors.
- Creating continuous open communication opportunities and events for students and faculty to come interact, ask questions and raise concerns together to build a better tomorrow.

Action: Transparency Night (Event Name TBD)

- Informing the student body of the rights and expectations which are outlined in the policies.
- Holding faculty accountable when those rules are broken through advocating for the enforcement of the consequence of breaking the policy, and pushing for the solutions.
- Revamping the current expectation documents to reflect contemporary learning processes.

Evaluation of Professors:

Actions:

- Develop ongoing research to gather information on how professors get evaluated in the classroom to ensure that these methods are up to date and not overlooked.
- Developing a basis of what and how a professor is evaluated to help in the long run with student success.
- Educating students on the importance of professor evaluations.
- Facilitating a transparent approach to educate students and speak with professors about evaluative criteria.
- Working to support professors by providing them with teaching resources to further their own success.

Development of Transferable Skills:

Actions:

- Placing more emphasis on learning & growing through innovating and revitalizing our liberal arts education model to keep up with ever changing trends.
- Teaching transferable skills to give the students the competitive edge as well as develop the skills that the job, market wants and needs.
- Encouraging the use of more experiential learning courses through working with Administration and other members of the Maple League in its development.
- Developing hands-on experience in all programs by seeking help from TLC to help inspire and teach new ways of learning.

Events:

Creating a holistic student experience enhances students' key takeaways from, their time at university. This includes focusing not just on the academic and social aspects of students' lives, but also their physical and mental well-being. Events related to well-being are important to the SRC and one way in which we work to enhance the Bishop's experience. The SRC is proud to support several student health-related events.

Actions:

- Taking action on the subject of student mental health, such as Mental Health Awareness Week. Discussions surrounding mental health are incredibly important in demonstrating advocacy for mental health initiatives and holding increases students' well-being.
- Taking action, such as continuing to work on the Sexual Violence Policy, the SRC is working to ensure that students have a voice, that they are listened to, and that survivors of sexual violence have a safe space in which they may share personal feelings and thoughts about violence and healing.
- Bringing the Keep It Social campaign to Quebec. This is an alcohol harm-reduction campaign which focuses on social and non-social drinking habits by educating students on drinking culture and the effects of alcohol on the body is key. Ensuring a safe environment for students is behind these harm-reduction initiatives and by educating students, safety is maximized when students make individually appropriate decisions regarding alcohol.

Outreach:

Ensure international students are included in the Bishop's community and supported in their transition to living and studying in Canada.

Actions:

- Reaching out to international students and student-led international groups to hear their concerns.
- Ensuring open communications and sharing our progress with regards to how this outreach will be facilitated.
- Developing research from internal and external groups for their solutions as well as how implementation can occur.
- Advertising and developing workshops to help Bishops' International Student community with general concerns e.g. Taxes in Canada.
- Increasing student involvement through asking for their concerns and developing projects in collaboration with them.

Student Life Experience: *Engagement*

*Assigned to: Vice President of Student Life, SRC President,
and Director of Communications & Marketing*

Inclusivity:

It is important that the SRC cultivates and supports an environment of inclusivity for its students, so as to ensure and maintain the diversity from which it draws its strength. Inclusivity is an important part of student life, as it allows for personal and group growth and development. It is important for the SRC to foster and recognize opportunities for students to engage with other members of the Bishop's community. Students should be able to find a niche which suits their particular interests and habits. Events at Bishop's provide students with opportunities to engage in student life and become involved with specific events and initiatives. The SRC supports various events throughout the year, in order to build a sense of community and inclusivity among peers and mentors, and so that all students have the opportunity to experience personal and professional growth as a result of a constructive and supportive university experience. The SRC offers activities and initiatives as unique as the students which it strives to represent.

Actions:

- Through a combination of new activities (Montreal Alouettes game, bike ride to North Hatley) and ongoing initiatives (puppy day, apartment living workshop, Christmas tree lighting), enhancing students' experiences at Bishop's. This helps to nurture a sense of inclusivity in the community.
- Encouraging community service through ongoing initiatives (blood donor clinic, donations of non-perishable food items)
- Holding activities in order to enhance students' social cohesion and inclusivity. Primary among this is Orientation Week, which serves to help acclimate incoming students to the Bishop's community. Other examples of these activities include (but are not limited to): Orientation Week, the Student Life Panel, the Student Services Marketplace; and various organized events such as this year's Scavenger Hunt or Hypnotist.

Synergy:

Ensure that all students are aware of student life events, both run by the SRC and others, that occur on campus.

Actions:

- Creating an internal social media calendar to plan and track events happening on campus month-to-month in order to ensure from a marketing perspective the audiences are being reached and to appeal to the interests of all students.
- Working with the communications teams across the university and SRC to enhance cross-promotion of all large scale events and student opportunities.



Cultivating a Culture of Advocacy

Internal Advocacy

External Advocacy

Internal Advocacy

Assigned to: SRC President

Safety of Students:

Actions: Development of the Sexual Violence Policy.

- Continuing communications in the development of the policy with all stakeholders.
- Regular meetings with the Dean of Student Affairs to discuss cases occurring in other universities to compare the current policy draft to ensure that the policy will cover as many scenarios as possible.
- Ensuring the voice of the students and their physical and mental health are the highest priority in the development of the policy.
- Representing students, to ensure their voice and safety is thoroughly detailed in the review of the policy and addition of improvements.
- Advocating for the implementation and evaluation of the policy through to final approval - which is set to be by May 2019.
- In collaboration with the SRC President, Vice President of Student Life, working with the new Sexual Aggression Response Coordinator in the development of mutual goals and project development with regard to student safety.
- Seeking opportunities for the SRC to get involved in protecting survivors of sexual violence and providing them with the appropriate resources, either through the advertisement of resources and services in place or the creation of new services.

Empowerment and Accessibility to Services:

Actions:

- Working in collaboration with Student Services and our student representatives to discuss current services and methods of improving the offerings to keep up with the needs of the students.
- Upon the hiring of the Student Services Manager, holding meetings to discuss developing mutual goals and bringing them into fruition, especially regarding mental health.
- Working with Student Services to implement an online booking service; continuing the actions put into place by the 2017-21018 Executive Team.
- Development of the Learning Curve Club, created by the SRC President, Vice President Student Life and Vice President Academic Affairs, which is to provide support and information for students with learning disabilities to ensure increased awareness and enhancements to accommodations. The Learning Curve Club is aimed to be ratified by Fall 2019.
- Hosting an event/ workshop in collaboration with the Dean of Student Affairs and Dr. Heather Lawford from the Psychology Department to give advice as to ways students can get the accommodations they need.

Returning to the Crosswalk

Actions: The 2017-2018 SRC President advocated for the need of a crosswalk light on College Street, due to numerous concerns from students. As a result a project was started to continue these efforts upon their end of term. The goals for the project in its second year are detailed below:

- Ensuring the crosswalk is in place by the end of 2019.
- Continue to advocate for the implementation of a crosswalk light for the safety of our students.
- Put pressure on the Ministère(s) des Transports Quebec.
- Analyzing the effects of the addition, weighing out the effectiveness of having this crosswalk light.
- Communicating feedback and suggestions from this analysis.

External Advocacy

Assigned to: Vice President of External Affairs

Creating a Sustainable Legacy:

Action:

- Leaving behind a concrete foundation and paving the way for future Vice President's of External Affairs.
- Creating a thorough transition document.
- Put The SRC on the external map.

Developing our partnerships with the Quebec Student Union and the Maple League:

Actions:

- Attending monthly teleconference meetings with the Maple League Committee.
- Working in close collaboration with the Quebec Student Union.
- Proposing working orientations for this year and the following year.

Increasing our presence and involvement in municipal, provincial and federal politics:

Actions:

- Continue our work with the Quebec Student Union to establish student demands for both the provincial and federal elections.
- Preparing a concrete plan for the upcoming elections to increase student engagement - by providing more accessibility to information on the candidates campaign.
- Advocating to various levels of government in pushing our student demands.
- Attending advocacy week (federal).

Monitor the effects of the legalization of marijuana on our student body:

Actions:

- Hold multiple student consultations to gauge their response to the legalization.
- Work in collaboration with the Student Affairs office and security.

Engage with student unions across Canada in order to find and establish best practice:

Actions:

- Attend conferences across Canada during the spring semester and summer.
- Attend Advocacy week with CASA.
- Work in close collaboration with the Maple League and Quebec Student Union.
- Being active and present on social media external groups, mainly on Facebook.
- The creation of a team Christmas card and sending it out to our external contacts.

Taking part in the Quebec Student Union Mental Health Study during the Fall semester:

Actions:

- Promoting and campaigning in order to maximize the participation rate; above the required 17%.
- When the results are tallied, analyze and act accordingly to the data recieved.