

Students' Representative Council



2016-2017 Executive Strategic Plan

www.busrc.com/strategicplan

President's Message



It is my absolute pleasure to introduce to you the first Strategic Plan for the 2016-2017 SRC Executive. The document represents more than an outline of our goals and objectives, but it is also representative of a strong step forward for the SRC. Implying that, this year, we are committed to strengthening our governance, accountability and transparency. The Executive Cabinet met on numerous occasions to craft the document that you are reading at this moment, our process for completing this will now become a cornerstone for our student government. Whereby it will be strengthened and refined throughout this year and the next, incorporating more and more student feedback and input.

Every year, the SRC accomplishes a significant amount of work; however, there is always a portion of that work that goes unnoticed to our students. The purpose of this initiative is to bring that hard work and output to the forefront -- so that you, as students, can actively participate in the change taking place on your campus and be informed of such. Throughout the year and during every General Assembly, the Executive Group will report on the progress being made on each pillar and goal. Similarly, should the aforementioned goals not be achieved by the end of the academic year, the Executive will provide rationale for why that is, and provide a plan of action for successors.

We are wholeheartedly excited and dedicated to strengthening our organization. We are given such short mandates and it's a race to inflict significant change in time before the team is rejuvenated and reshaped. Our vision and goals are characteristically and suitably ambitious. The SRC is your representative body and we are looking forward to and are hopeful for a brighter future, and I am proud to share with you the plan to get us there.

Chelsea McLellan, SRC President 2016-2107

Meet your Team



Morgan Gagnon
VP Academic



Heather Barlow
VP Student Life



Jessica Goodsell
Director Communications
and Marketing



Dominique Lavoie
Director of Human Resources



Andrew Morton
Director of Finance and
Operations

Mission Statement

On behalf of the students, we actively participate in the governance of the university for the purpose of protecting and advocating student interests, to help manage the "Bishop's Experience", to participate in development of the institution, and to ensure its longevity



Guiding Principles

1

Uphold the Spirit of Inclusivity

- Value differences and encourage individuality
 - Respect the diversity of the Students Association
 - Consider all opportunities and perspectives
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2

Carry Yourself with Integrity

- Take ownership of your actions
 - Be dependable
 - Be genuine
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3

Work Towards the Advancement of the SRC

- Respect the past, while looking forward
 - Assist in the transition of the future SRC; leave a trail
 - Promote the longevity of the SRC and the university
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4

Maintain a Collective Purpose

- Strive for synergy
 - Practice active listening
 - Share your resources
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5

Value a Policy of Transparency

- Strive for synergy
 - Practice active listening
 - Share your resources
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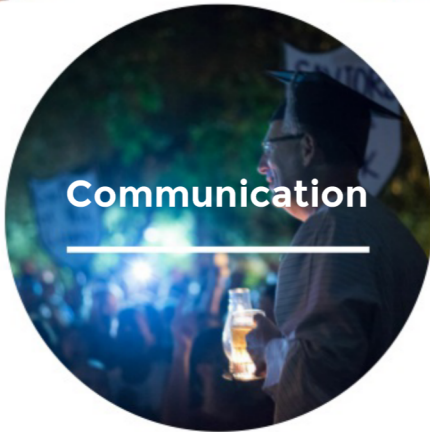
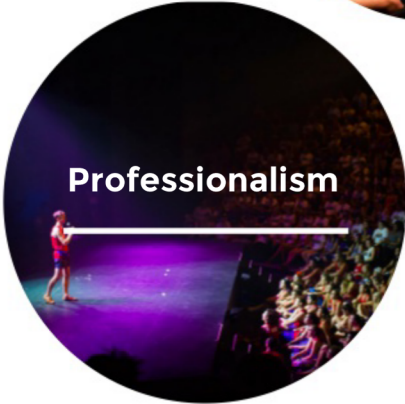
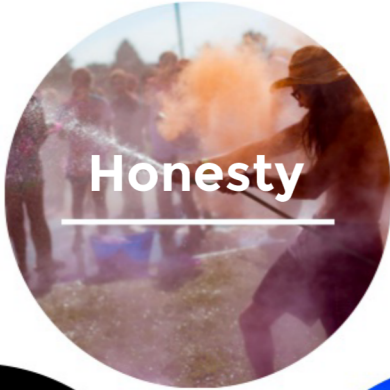
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Develop Yourself and Others

- Encourage the initiatives of others
- Take advantage of opportunities
- Share your knowledge of others

SRC Code of Ethics

As SRC representatives, we value...



Pillar 1

Improve Structure, Stability and Capacity

Goal 1

Review the SRC's guiding documents and procedures to ensure relevancy and consistency through a proposed and accepted process.

Project Manager: President

Goal 2

Embed a culture of inclusive planning and organization practices within the SRC

Tactic 1 Establish and adopt an inclusive/accessible Event Planning Checklist to later be enforced by an adopted policy.

Project Manager: VP Student Life

Tactic 2 Perform an Accessibility Audit on the SRC to identify areas of improvement.

Project Manager: VP Student Life

Tactic 3 As the SRC's leading documents are reviewed and improved, inclusive language shall be used and all documents shall be edited to adhere to inclusive language.

Project Manager: President

Develop our human capital and ensure the sustainable growth and transitioning of elected officials to promote longevity of the organization

Goal 3

Tactic 1 Establish and build a strong foundation within the human resources department.

Project Manager: Director of Human Resources

Tactic 2 Adopt a structured environment whereby hours, vacation, etc. are clarified to optimize working time – reinforced through performance appraisals, conflict and stress management assessment and 360 peer evaluations.

Project Manager: Director of Human Resources

Tactic 3 Assist to and enhance training modules and workshops for executives, managers and representatives.

Project Manager: Director of Human Resources

Tactic 4 Create a format for and write bi-weekly formatted reports to be circulated to General Assembly members

Project Manager: President

Tactic 5 Enhance and improve our Executive and General Transition Retreats by bench-marking, researching, collaborating and collecting feedback

Project Manager: Director of Human Resources and President

Tactic 6 Ameliorate, enhance and improve the support and training for Club Heads and club members

Project Manager: VP Student Life

Goal 4

Develop and expand non-student fee revenue sources, while improving our business performance and transparency

- Tactic 1 Explore opportunities to re-envision the Gait so as to attract and meet the needs and interests of diverse clientele
Project Manager: Director of Finance and Operations
- Tactic 2 Collaborate with the University to clarify the advertising revenue sources on campus and identify the areas in which the SRC can generate more revenue
Project Manager: Director of Finance and Operations
- Tactic 3 Develop a process for the SRC to undergo financial review
Project Manager: Director of Finance and Operations
- Tactic 4 Create, present and distribute a budgetary report to the students at large and educate students on the SRC's budget through a series of platforms
Project Manager: Director of Finance and Operations
- Tactic 5 Ensure that the SRC fees are represented transparently by holding a referendum to re-allocate the yearbook into the SRC Activity Fee to be an accurate reflection of the cost of yearbooks
Project Manager: Director of Finance and Operations and President
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Pillar 2

Represent, Support and Engage Diverse and Marginalized Student Groups

Goal 1

Promote better mental health and well-being among students through constant and holistic initiatives

- Tactic 1 Begin the process to establish a Mental Health Network and Five-Year Plan so that the SRC can continue to support the well-being of students
Project Manager: VP Student Life
- Tactic 2 Advocate that a Mental Health and Well-Being Insert – overviewing the services offered to students – be included in course syllabi
Project Manager: VP Academic
- Tactic 3 Collect feedback from students regarding the implementation of a Fall Study Break and adjust future steps as necessary
Project Manager: VP Academic
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Increase our relevance to, and connection with, the students association

Goal 2

- Tactic 1 Create anonymous and online feedback forms so as to allow students an additional opportunity and platform to provide feedback, ideas and concerns to the SRC
Project Manager: Director of Communications and Marketing
- Tactic 2 Create and implement new grassroots, one-on-one and personable avenues of communication with students to foster relationships
Project Manager: Director of Communications and Marketing and President
- Tactic 3 Streamline the SRC's Communication Plan to ensure continuity, relevancy and maximum outreach, whilst reducing e-mail redundancy through an e-mail policy
Project Manager: Director of Communications and Marketing and President
- Tactic 4 Explore and propose new possibilities for replacing the OOHLALA BUSRC app with a more update, accessible and user-friendly model
Project Manager: Director of Communications and Marketing
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Goal 3

Provide diverse and inclusive experiences for our student body

- Tactic 1 Create and implement a Safer Spaces Ethics Policy for public spaces, particularly within the Student Union Building
Project Manager: President
- Tactic 2 Implement strategies to market for and inform students of sexual health and safety practices
Project Manager: VP Student Life
- Tactic 3 Establish a pilot to create a Safer Space within the Diversity Center – a space that would be accessible at all times during the day and during SRC-run-events
Project Manager: President
- Tactic 4 Provide the opportunity to clubs to establish themselves as “Safe Space Clubs” and allocate space for those clubs
Project Manager: VP Student Life
- Tactic 5 Support students academically by ensuring the longevity and continuation of the Academic Peer-Mentoring Program
Project Manager: VP Academic

Pillar 3

Strengthen Culture of Advocacy

Goal 1

Advocate to ensure the inclusivity, accessibility, transparency and safety of the Bishop's campus

- Tactic 1 Advocate to create an Online Booking form for Student Services – to ensure simplicity and accessibility
Project Manager: VP Student Life
- Tactic 2 Advocate and collaborate with the university to improve signage On-Campus
Project Manager: VP Student Life and Director of Communications and Marketing
- Tactic 4 Put pressure on the university administration and stakeholders to adopt an E-Mail Policy for [students] list, to limit the number of e-mails that students receive and ensure optimal student privacy
Project Manager: Director of Communication and Marketing and President
- Tactic 5 Advocate for faculty support and buy-in to help reduce the cost of textbooks, increase of potential buy-back, etc.
Project Manager: VP Academic
- Tactic 6 Advocate to ensure that the university improves their financial transparency to the student body and that they present the university's budget, in detail, to the student body
Project Manager: VP Academic and President

Establish and strengthen the SRC's role outside of the university on the provincial and federal level

Goal 2

- Tactic 1 Gauge student interest in relation to added fees to join external associations through a multitude of surveys and outreach events.
Project Manager: President
- Tactic 2 Establish relationships and partnerships with U4 schools to provide opportunities for collaborations through pre-existing channels and support from the U4 Executive Director.
Project Manager: Vice President Academic
- Tactic 3 Identify pertinent political concerns and collaborate with the SRC General Assembly to decide on and formalize an adopted stance on such concerns.
Project Manager: President
- Tactic 4 Survey students to gauge their interest in holding a referendum to add an additional fee that would provide free access to public transit.
Project Manager: President
- Tactic 5 For the time being, represent and give voice to students at the Provincial level through the Quebec Student Union as non-affiliated members
Project Manager: President

Each year, the SRC shall engage in a Strategic Planning Process, to ensure continuity, relevancy, accountability and value.

GET IN TOUCH WITH US



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