



Strategic Plan 2017-18

ISSUED:

20.10.2017

VALID TO:

31.04.2018

ABOUT US WHO ARE WE ?

Mission: *We assess, advocate and act on behalf of our students' interests in order to foster an exceptional university experience.*

The Students' Representative Council, or SRC for short, is YOUR student government on campus. We work as liaisons between you and university staff, faculty and administration to make sure that your experience is everything you could ask for! We are students working for other students, and are dedicated to supporting you in all aspects of your life: your academics, health, social experience, etc. All of us were keen to engage in the university community and we'd love to help you do the same!

Feel free to visit the SRC offices on the main floor of the Student Union Building for more info. Drop by with your questions, suggestions, or willingness to get involved! If you have a concern, if you have come up with the perfect event idea—telling your SRC is a fast-track way to seeing change, to getting help organizing your shindig, or getting feedback on cutting through university red tape.

Our Profile

The Bishop's University Students Representative Council is a non-profit student-run organization whose mandate is to represent students, not only at the university, but also at the provincial and national level. We strive to make your Bishop's experience the best it can be from the first day of Orientation Week to the last day of Convocation weekend.

Priorities

- Strengthen internal structure to ensure longevity of organization
- Holistic approach to student support and safety
- Cultivate culture of advocacy
- Improve clarity and accessibility of organization



EXECUTIVE CABINET - Elected



Morgan Gagnon
President

My name is Morgan. Some speedy facts about me: I'm from Kingston, Ontario, the Government of Ontario took my licence away (but only because I never used it and then it expired), and I am currently/always trying to curb my candy addiction (particularly the chicken feet and blue sharks sold at Doolittle's – they aren't even good but I love them??)

There's a whole lot more, but those are the headlines. Also I am your SRC President – meaning I represent you within the university and beyond. I work very closely with the Principal, Vice Principals and Deans to ensure that the student voice is heard within the university. I also coordinate with the SRC External Representative to advocate for our organisation and institution's unique needs within the Quebec Student Union. In addition to this, I work with our Recording Secretary to ensure that all SRC Meetings are efficient and transparent. I can always use your help with this – let me know if you have any suggestions to improve the SRC!



Marilyn Hardy
Vice-President Student Life

Hello there! I'm Mar a purple bleeding member of this wonderful community but originally, I am from Shawinigan, QC, Canada. So yes, I'm a small town girl and I left that behind for yet another small town in a splendid city where I am now studying Psychology. What do I love most about Bishop's? EVERYTHING really, the people smiling genuinely, Doolittle's never runs out of nerds, skittles or beer, Happy Hour throwbacks and sangria pitchers, the O-week thrill, the Winterfest ice bar, the beautiful architecture of our school, I mean realistically what's not to love here?

I am SO stoked to be representing our BUtiful community as your VPSL which represents all non-academic aspects of life at the university. So from dynamic, diverse and inclusive events, as well as advocating for our mental health, promoting and proudly supporting our Bishop Gaiters, insuring safety, solving the issue of a hungry tummy, ensuring a wonderful residence experience and more -> THAT'S ME.



Erica Phillips
Vice-President Academic Affairs

Hello! My name is Erica, and before I made decision to pursue a BSc in Biochemistry in a place I'd never previously known existed, I grew up in the suburbs of Ottawa, Ontario. I realized in my formative years that I am very much a fan of the word "yes", and that realization has lead me to become the professional dabbler that I am today. In my time at Bishop's, my experience has included choir performances, newspaper contributions, leadership conferences, off-campus volunteering, event organizing, and finally, work in residence, alumni relations and student advocacy.

This year I am beyond stoked to be representing the student body in all things academic, as your VP Academic. The work done by myself and my team of five student senators rests largely on committee presence, where we speak on your behalf to topics such as campus research policies, student-faculty partnerships and academic services required by students (among many things!). We are continually seeking to understand the diverse perspectives and needs of the BU population, so please drop us a line or let us welcome you into our office.

EXECUTIVE CABINET - Hired



Hunter WangYi Gong
Director of Finance & Operations

Coming from Montréal, I instantly fell in love with this beautiful school and its small community. Becoming a Gaiter was definitely the best decision I have ever made! Entering my third and final year at Bishop's, I will be completing my major in Business with a concentration of Finance and a minor in Economics.

I am extremely excited to be a part of the executive team as your Director of Finance and Operations. My role as the DFO is to be responsible of all SRC's financial activities and to have the top level supervision of all operations. These operations include: the campus bar: The Gait, Doolittle's General Store, fall and winter Orientation Week activities, Winterfest, and any other financial operations provided by SRC.



Jacob Kaplan
Director of Human Resources

My name is Jacob, and I was born in the "Limestone City" of Kingston, Ontario. I'm entering my fifth year of study at the Williams School of Business, dual-concentrating in Management and Entrepreneurship, and a Minor in Sports Studies. My favorite thing about Bishop's is the sense of community and pride for our school, to #BleedPurple

I am very excited to be the SRC's second Director of Human Resources. As the DHR, I'm chiefly responsible for the Human Resource practices and policies of the SRC, which includes developing and implementing policies, creating and updating HR material such as contracts, new hire forms, training manuals and the like. I also oversee the effective and equitable recruitment and hiring of talented students to our vast array of positions, offer training for each of these positions, as well as implement effective performance appraisals.



Jessica Goodsell
Director of Communications & Marketing

Born and raised in Lennoxville, it was hardly even a decision for me to become Gaiter. And now here I am in my third year at BU studying Biology and Geography. I am very much a bird nerd and when not running around town taking pictures, I can be found putting off editing said pictures by watching cute bird videos on the internet. My favourite thing about Bishop's is the community atmosphere, where everyone knows everyone.

As DCM, my role is to manage most of the communications and publications you see from the SRC including (but not limited to!) The Dish, the Quad Yearbook, Facebook, Instagram, Twitter, the BUSRC app, the student handbook and this website!

Goals for 2017-18

Pillars

PILLAR 1	Ensure longevity of organization
PILLAR 2	Holistic approach to improving student life
PILLAR 3	Cultivate culture of advocacy



ONE

ENSURE LONGEVITY OF ORGANIZATION

Goal: Improve organizational credibility

Actions:

- In conjunction with fall elections, hold a referendum in favour of accreditation. If successful, apply for accreditation
- Implement new constitution via majority vote at two consecutive General Assembly meetings

Assigned to:

- President

Goal: Develop human capital and ensure sustainable growth

Actions:

- Track and address periods of poor mental health amongst executive team members
- Ensure fair and consistent treatment of employees
- Create performance reviews
- Improve transition of General Assembly and Executive members
- Assist members of GA on creation of projects to serve and represent students

Assigned to:

- Director of Human Resources, President

Goal: Improve organizational accessibility

Actions:

- Hire Social Media Coordinator to improve social media presence
- Shift much of the information delivered during Orientation Week to an online format, so students can access it whenever they have need.
- Commit to a platform that is conducive for sharing information and resources for students (e.g. BUbble, Moodle)
- Create and present budget and budget report
- Increase voter turnout to 50%

Assigned to:

- Director of Communications and Marketing, Director of Finance and Operations

TWO

HOLISTIC APPROACH TO IMPROVING STUDENT LIFE

Goal: Collaborate with professors, academic departments, student services and administration to better address students' mental health

Actions:

- Create Mental Health Network and Long-Term Plan, incorporating:
 - Napping pods
 - Online booking system for student services
 - Evaluation of mental health charting application 'Well Track'
 - Group therapy after hours
 - Flow chart outlining mental health resources
 - Mental health insert in course syllabi
 - Mental health training for professors
- Implement days off (likely an extended Thanksgiving) in the fall semester for the 2018/19 sessional dates
- Create a holistic center for student support, incorporating Peer Mentors and Peer Tutoring, in the Learning Commons

Assigned to

- Vice-President Student Life, Vice-President Academic

Goal: Improve culture of the SUB**Actions:**

- Advocate for student centered-layout and services within the SUB renovation process, including
 - o Optimized club meeting space
 - o Comfortable, quiet and private spaces for support groups etc.
 - o Safe space during Gait nights
 - o Gender neutral washrooms
- Advocate for student bar that accommodates growing student population
- Attract more first years to the Gait
- Conduct research and propose policy for zero-tolerance policy regarding unwanted touching at the Gait
- Explore and implement other sexual violence prevention programs, including Angelot
- Offer increased non-alcoholic programming for students
- Advocate for healthier food options

Assigned to

- President, Vice-President Student Life, Director of Finance and Operations

Goal: Recommit to sustainable practices within the university**Actions:**

- Expand campus water bottle policy to all plastic bottles
- Actively promote Green Levy funding, ensuring a minimum of three student-led initiatives
- Work with UEQ member unions to collaborate on green projects, specifically accessing REMDUS' guide for sustainable projects on campus

Assigned to:

- Vice-President Student Life, Director of Finance and Operations

THREE

CULTIVATE CULTURE OF ADVOCACY

Goal: Explore systems of omission and oppression present within the university

Actions:

- Work with professors to better understand and thereafter address systems of omission and oppression
- For relationships with underrepresented student groups
- Revise format of representative consultations to include a more active outreach component

Assigned to:

- President, Vice-President Student Life

Goal: Advocate for teaching excellence within university**Actions:**

- Create and present new tool for teaching evaluations to the Teaching Evaluation Committee
- Create channel for feedback regarding professors, courses and programs
- Advocate that a champion of teaching excellence be included on each of the evaluation committees within the university, as well as the collective bargaining process

Assigned to:

- Vice-President Academic

Goal: Increase provincial and national presence**Actions:**

- Create political policies on issues that unite students
- Develop guidelines in the event that a student strike is called
- Form working relationships with UEQ and Maple League in order to gain access to a larger resource base and additionally strengthen our voice at the provincial and national level
- Attend all UEQ Caucuses and additional conferences as they occur

Assigned to:

- President



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